

Brad Busenius

Portfolio: www.digitalartbb.com

Email: brad@digitalartbb.com

SKILLS

Web Design, Graphic Design and Digital Imaging: Adobe Photoshop, InDesign, Image Ready, Illustrator, Dreamweaver, Flash, Final Cut Pro, Cinema 4D, GNU Image Manipulation Program, Inkscape, Wacom Tablet.

Web Development: XHTML, PHP, CSS, Javascript, MySQL, Modx Content Management System, Linux from the command line or otherwise, Apache, Mod rewrite, Vim, ImageMagick, JQuery, Mootools, Scriptaculous.

Photography: Traditional photographic process, 4x5 studio work, Silver Gelatin, E-6 process films, Studio lighting, Darkroom, Jobo Autolab 3000, video production, Digital Photography, Processing of camera RAW files

Foreign Languages: Fluent in written and oral Spanish. Basic Kaqchikel Maya.

General: OSX, Linux, Windows 2000 - Vista, Search Engine Optimization, Google Webmaster Tools, Adwords.

AWARDS & PUBLICATION

Published in Direct Art Magazine - won first place in an international art competition. The artwork was featured on the cover and inside the Fall 2006 edition. Writing was also featured in this magazine.

2004: photography and electronic imaging portfolios won "Best of Show" in the "Senior Exhibition."

2004: Graduated **Magna Cum Laude** and member of the **Golden Key Honors Society**.

2002: digital print "The Alcoholic" won first place in the People's Choice category at the "Safer Break Week Art Show" at Northern Michigan University.

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Additional references available upon request

Web Designer & Developer

EDUCATION

Degree: **Bachelor of Fine Arts in Electronic Imaging and Photography**
Received: December 28, 2004 from Northern Michigan University

Northern Michigan University
1401 Presque Isle Avenue • Marquette, Michigan 49855
Winter 2000-2004 • **G.P.A. 3.68**

WORK EXPERIENCE

Art Director - for the Hispanic marketing company **PACO Communications**. Work included the design and implementation of designs in a variety of media. Trained and managed design staff. Managed big projects and client relations. Hand coded XHTML, PHP, and CSS for a variety of websites. Managed and maintained websites on a linux server. Installed content management systems and worked with database driven websites from the command line up. Also managed professional photo shoots. *February 14th 2007 - March 13th 2009*
Contact: Ozzie Godinez - ogodinez@pacocommunications.com

Web Designer and Developer - designed and developed websites for the Chicago company **Cyberworks Media Group** *September 5th 2006 - November 6th 2006*

Web Developer - worked on the development of websites for clients as an independent contractor of **Vermont Design Works**. Work included the advanced application of cascading style sheets, XHTML, PHP, Javascript, Flash, and search engine optimization. *April 14th 2006 - July 10th 2006*. **Contact:** Andrew Allen - andrew@vtdesignworks.com

Freelance Designer and International Wholesale Trader - developed business cards and a web site for an import/export business in Rochester, Minnesota. Traveled to Guatemala to buy wholesale products. *March 2005 - June 2005* Client: **Thompson's Limited**.

Photo Lab Monitor at Northern Michigan University - Mixed chemicals, assisted students in the studio, darkroom and on the computer. Processed E-6 and silver gelatin film on the Jobo Autolab 3000. *September 2004 - December 2004 and September 2002 - April 2003*
Supervisor: Dennis Staffin - Phone: (906)-227-219

CONTRIBUTIONS TO THE OPEN SOURCE COMMUNITY

IfEmpty and **CookieMonster** snippets written in PHP for the Modx Content Management System (downloadable from the Modx website). *January 2010*.

VOLUNTEER EXPERIENCE

English Teacher, Web Designer and Developer - Taught English as a second language to immigrants at the **Casa Aztlán** community center in Chicago. *April 30th 2007 - April 1st 2009 (presently continued via skype)*. Also created a bilingual website for the organization. Work included the design, development, integration of social media, wiki writing, and training of employees on the content management system. *May 2008 - May 2009 (continued support and updates are provided)*
Contact: Mike Thompson - miket@casazatlan.org

Graphic Designer, Web Designer, Developer, Internet Marketing Executive, and English to Spanish Translator - Developed the logo, branding, and bilingual website for a **Kaqchikel** Maya village in Guatemala to attract educational tourism. This included running targeted email campaigns, search engine optimization, copywriting, and web statistics analysis. *May 2009 - present*

Web Designer, Developer, and Marketer - Designed and developed a website for a **Kaqchikel** Maya family in Guatemala for whom I continue to provide support, updates, search engine optimization, and marketing. *November 2006 - present*

Graphic and Web Designer - handled the design/implementation of flyers, album covers, and websites for a Chicago band. *January 2002*